

Collaborative Project Development

Western Extension Committees Annual Meeting

January 6-8, 2014

Purpose

Product development in the way of risk management tools/decision aids/fact sheets for targeted topics/issues to benefit agricultural producers. Development of these products could coalesce around the expertise of members with activities and impacts that could most benefit committee members academically or with job performance measures. The potential also exists for mentoring and/or supporting new extension hires with the development of outputs that could assist with P&T, professional recognition and other job performance benefits.

Plan

Issues can be developed through discussion in breakout sessions. Both committees had topics under discussion from last year – leases and updating case studies from Western Profiles. This year the Farm Bill may have some potential issues for development as well as beginning farmer topics. An approach might be to develop criteria for selected product development which would include current and emerging risk management priorities identified for the target audiences. Development of concept papers and/or articles published through venues such as Choices, could generate interest and enthusiasm for pursuing funding for the issues and topics identified.

Outputs

- Risk management tools
- Fact sheets
- Decision Aids
- Published Articles
- Case Studies
- Risk Management Publications