THE ARMS DATA: THINKING LOCALLY

Anton Bekkerman

Dept. of Agricultural Economics and Economics



June 25, 2018

Potential ARMS Data Uses in Outreach and Extension

- Annual farm-level financial indicator distributions (benchmarks)
- Changes in land use, production practices, marketing decisions
- Financial vulnerabilities (and educational opportunities) of farms in your state

Potential ARMS Data Uses in Outreach and Extension

- Annual farm-level financial indicator distributions (benchmarks)
- Changes in land use, production practices, marketing decisions
- Financial vulnerabilities (and educational opportunities) of farms in your state
- Understanding historical government program participation in advance of possible changes
- Trends in farming community households and educational opportunities

Agricultural Resources Management Survey

- One of the most unique and powerful datasets on agricultural production and management.
- For a long time, largely by USDA researchers and personnel.
- Increasingly becoming available to more researchers (though still a costly process).

The Basics

- Administered annually through joint effort of USDA ERS and NASS
- Began as "ARMS" in 1996; preceded by Farm Costs and Returns Survey

Question categories include:

- Land characteristics and ownership type
- Crop and livestock production and sales, including risk and conservation management
- Marketing practices
- Government payment receipts and program participation
- Operating expenses, farm assets, and farm debts
- Farm labor management
- Farm household characteristics and behaviors

How are data collected?

- Phase I: selection of farm operators and pre-screening
- <u>Phase II</u>: field-level data collected for a subsample of selected operators who qualify for that year's "in-depth" topic
- <u>Phase III</u>: all selected farm operators complete whole-farm cost of production and returns questionnaires

Surveys are initially sent out and followed up with phone calls and, if needed, personal visits by NASS enumerators.

- Phase I: selection of farm operators and pre-screening
- Phase II: field-level data collected for a subsample of selected operators who qualify for that year's "in-depth" topic
- Phase III: all selected farm operators complete whole-farm cost of production and returns questionnaires

Surveys are initially sent out and followed up with phone calls and, if needed, personal visits by NASS enumerators.

How much data are collected?

Will differ slightly across years, but here are a few examples:

Survey Year	Variables	Surveyed Farms
2016	2,011	18,545
2015	1,993	19,623
2014	2,060	29,733
2013	2,152	17,427

ARMS Data Use in Research

Around 300 citations in Google Scholar. Topics include:

- Impact of price information on nitrogen fertilizer use.
- Effect of farm commodity programs on land values.
- Farm efficiency as a determinant of producers' off-farm employment.
- Risk management using market and government tools.
- Land ownership and the business structure of a farm operation.

ARMS Data Use in Research

Around 300 citations in Google Scholar. Topics include:

- Impact of price information on nitrogen fertilizer use.
- Effect of farm commodity programs on land values.
- Farm efficiency as a determinant of producers' off-farm employment.
- Risk management using market and government tools.
- Land ownership and the business structure of a farm operation.

Researchers at 20–25 land grant universities use ARMS.

If I were to write an "ARMS Data Quick Start Guide," what would it include?

Where to Begin: Navigating the Variables

- With $\sim 2,000$ variables, can be overwhelming
- My approach:
 - 1. Go through actual CRR Phase3 Questionnaire: variable name in data will be the same as question ID number in questionnaire response box
 - 2. Look through variable labels in dataset
 - 3. Examine variable definition documents

A few more notes:

- After 2002, question IDs much more consistent across years; 2002 and earlier, need closer attention
- USDA ERS calculates many additional financial metrics
- Some questions appear on Phase III questionnaires during only some years (e.g., health insurance)

Data Structure: Cross-sectional

- Each year, operations are selected to into ARMS sample based on value of sales
- USDA NASS intentionally attempts not to select same operators each year
- So, multi-year analyses are based on pooled cross-sections, not true panel

Weighting

As with any survey data, correct weighting is critical (Reminder: only discussing Phase III data; Phase II is different)

Weighting

As with any survey data, correct weighting is critical (Reminder: only discussing Phase III data; Phase II is different)

- Goal of weighting: U.S. farm population based on Census of Agriculture
- Applying weight to an observation generates additional identical operations
 - If an operation is unique (relative to population), few identical operations are generated
 - If an operation is similar to many other farms, more identical operations are generated

A few more notes on using subsamples:

- Almost always need to apply weights
- Examining a single major commodity? Apply weights
- Examining a specific geographic region? Apply weights, but cannot disaggregate too much:
 - United States
 - Multi-state region
 - Single state

A few more notes on using subsamples:

- Almost always need to apply weights
- Examining a single major commodity? Apply weights
- Examining a specific geographic region? Apply weights, but cannot disaggregate too much:
 - United States
 - Multi-state region
 - Single state
 - Multi-county region
 - Single county

How do I get access to ARMS?

- Researchers at 20–25 land grant universities use ARMS: worth asking others in your department about availability and being added as a user
- Starting from scratch?
 - 1. Contact Bob Dubman at USDA ERS (bdubman@ers.usda.gov)
 - 2. Complete and submit Project Agreement and MOU documents
 - 3. State NASS representative will contact you to arrange meeting

- 4. Choose how you will access the data
 - ERS office in Washington, D.C. (no additional access fees)
 - State NASS office (no additional access fees)
 - Remote access from anywhere via NORC Data Enclave (additional annual access fees)
 - First license: \$4,250
 - Additional licenses: \$2,250

Thanks!

Look forward to questions/discussion later on

anton.bekkerman@montana.edu

www.**AgEconMT**.com www.antonbekkerman.com