



The Western Extension Committee is an organization of Extension Economists from the 13 western states, Guam and other Pacific Islands supported by Cooperative Extension Service Directors in the western region.

# WEC Annual Meeting Agenda

Sunday, June 30 | 9:00A - 2:30P Room: Bay 1 Coeur d' Alene Resort | Coeur d' Alene, Idaho

9:00-9:15 - Welcome and introductions

9:15-9:45 - Administrative update | Western Center for Risk Management Education

**9:45-10:30** - Updates from the Field: WEC delegates share issues/challenges from home states and across the western region

#### 10:30-10:45 - Break

10:45-11:15 - WEC Pre-Conference Training for the 2020 ERME Conference, Denver | WCRME

11:15-12:00 - Issues of Common Interest

- + Climate change/drought working group | Kynda Curtis
- + Financial distress | WEC delegates
- + Industrial hemp | WEC delegates
- + Extension service to larger operators: captive insurance, big data, ag labor | WEC delegates

#### 12:00 - LUNCH

1:00-2:30 - Western Extension Committee: 2019 and Beyond

- + WEC member survey results | John Hewlett
- + Purpose / Goals of WEC: professional development, serve clientele (see next), regional collaboration, others?
- + WEC Clientele: Extension professionals, practitioners, regional (national) policy makers, others?
- + Benefits to clientele:
  - 1. Annual meeting: symposia, presentations, posters, invited speakers, tour
  - 2. In-service education
  - 3. Extending WEC resources to the region: encouraging participation, eTrainings, social media, CHOICES articles, online courses, etc.
- + WEC Communications coordinator and sub-committee | Kynda Curtis, Jo Ann Warner
- + WEC strategic plan, bylaws, standing committees, other issues

**3:00-6:00** - selected poster set-up | on display through 9:30A Tuesday

#### 6:00 - Joint WAEA/WEC reception, including display of WEC posters





# WEC track - WAEA/WEC joint meeting

# **MONDAY – JULY 1**

8:00-9:30 - SYMPOSIUM - Western Dairy Industry Challenges Moderator | Hernan Tejeda Rick Naerebout, CEO – Idaho Dairymen's Association Shannon Niebergs; Washington State University Hernan Tejeda; University of Idaho

# 9:30-10:00 - BREAK

10:00-11:30 - SELECTED PRESENTATIONS – Risk Management in the West Moderator | Kate Painter Use of Convergent Media in Agricultural Policy Extension Programming: A 2

Use of Convergent Media in Agricultural Policy Extension Programming: A 2018 Farm Bill Application
- Amy Hagerman and Ruth Inman; Oklahoma State University

#### Evaluating Risk Strategies - a module on developing and evaluating risk management strategies in agriculture

- John Hewlett, University of Wyoming; Jay Parsons; University of Nebraska Lincoln; Jeffrey Tranel,
  - Colorado State University

#### **Coordinating Western Extension Drought Management Programs**

- Ruby Ward and Ryan Larsen; Utah State University
- Hands-on Computer Based Financial Training for Beginning Farmers and Ranchers
  - Ashlee Westerhold; University of Idaho

# 12:00 - LUNCH

1:30-3:00 - INVITED SYMPOSIUM – Blockchain: Implications for Agriculture Moderator | Kynda Curtis Will Secor: CoBank – Denver, CO

Rob Jennings: BeefChain.io - Cheyenne, WY

#### 3:00 -3:30 - BREAK

# 4:00-5:30 - SELECTED PRESENTATIONS – Managing the Livestock Enterprise (4 presentations) Moderator | Ryan Larson

- Beef Prices at Texas Farmers Markets and Retail Outlets
  - Rebecca Kirkpatrick, David Anderson and Joe Outlaw; Texas A&M University

# Nonlinear Effects of Weather on Cattle Health and Performance

- Elliott Dennis, Jesse Tack, Ted Schroeder and Brad White; Kansas State University Examining Price Differences Between Fed Steers and Heifers

- Brogan Horton, David Anderson and Joe Outlaw; Texas A&M University

# Economics of Creep Feeding Beef Calves in the Nebraska Sandhills

- Devin Broadhead and Matthew Stockton, University of Nebraska





# TUESDAY – JULY 2

8:00-9:30 - SYMPOSIUM - Addressing Transition Planning Challenges for Farms and Ranches Moderator | Ashlee Westerhold Shannon L. Ferrell, Oklahoma State University J.C. Hobbs, Associate Oklahoma State University Guido van der Hoeven, North Carolina State University

- 9:30-10:00 BREAK
- 10:00-12:00 WAEA Presidential Address/Awards
- 12:00 WAEA Awards Luncheon
- 1:00-8:00PM WEC TOUR

# WEDNESDAY – JULY 3

#### 7:00 - WEC BREAKFAST

WEC **posting-meeting breakfast** is planned for any members still around Wednesday morning and interested in discussing the Coeur d'Alene meeting and planning activities for the next year. The breakfast meeting will be held in the resort restaurant.